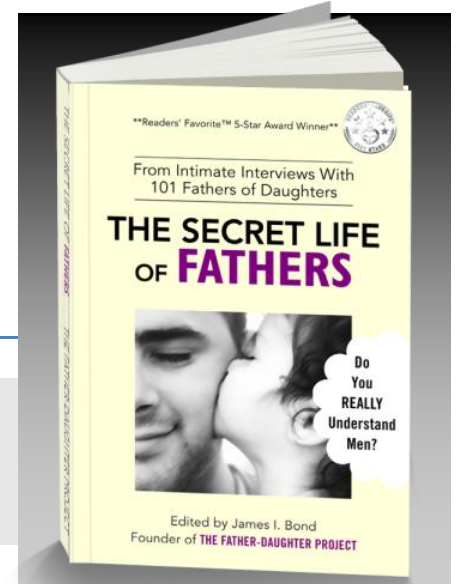


NEW BOOK EXPOSES HOW A WOMAN'S HAPPINESS IS LINKED TO HER EARLY RELATIONSHIP WITH HER FATHER

Research uncovers unexpectedly large impact of the father-daughter relationship on choices women make throughout their lives



"...groundbreaking..." (Forbes.com) ** Readers' Favorite 5-Star Award Winner**

In the newly released book, *The Secret Life of Fathers (2nd Edition)*, behaviorist James I. Bond tackles the rarely discussed influence of father-daughter relationships on both men and women.

By eavesdropping on 101 father of daughters when no woman was in the room, and accessing breakthrough research, readers witness both subtle and dramatic influences women have on their fathers, often without realizing it, and the life-changing influence men can have on their daughters.

The book also explores the historical impact of daughters on their famous and infamous fathers. From Dr. Martin Luther King Jr. to Winston Churchill, U.S. Presidents Barack Obama and Donald Trump to Supreme Court Justices, even Paul McCartney and Mark Twain, readers quickly discover the often-profound influence of daughters on their famous and everyday fathers.

The Secret Life of Fathers (2nd Edition) also offers some surprises, such as:

- The question of whether men are actually brain-damaged at birth, and how this impacts father-daughter and man-woman relationships;
- How a subtle fear of women (more common than most people realize) can get in the way of deeper relationships with men, but how a single question by a daughter could melt right through it;
- How today's climate of political correctness may further complicate relationships with men and fathers, but in a way that actually simplifies a woman's unique ability to influence her fathers' opinions and decisions.

Described by Forbes.com as "groundbreaking," and a Readers' Favorite 5-Star Award Winner, *The Secret Life of Fathers (2nd Edition)* is available at bookstores everywhere.

About James I. Bond and The Father-Daughter Project™

For 13 years James ran a So. California behavioral management firm working with many of the nation's largest organizations, when he discovered his own relationship with his middle daughter wasn't as great as he thought. That led to interviews with fathers of daughters, and the founding of The Father-Daughter Project™. Learn more at www.TheFDProject.org

Available for Interview - So. California based; Contact James I. Bond: 805-405-9899 jbond@TheFatherDaughterProject.com