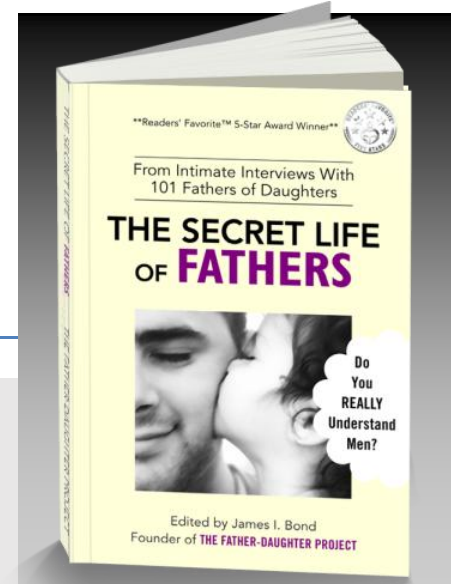


ARE MEN BRAIN-DAMAGED? NEW BOOK EXPOSES A SECRET ABOUT MEN THAT FEW WOMEN UNDERSTAND

Research into fathers of daughters has uncovered a rarely-mentioned barrier that prevents men from having better relationships with women... and how daughters may be the antidote



Does a man change once he has a daughter?

In the newly published book, *The Secret Life of Fathers (2nd Edition)*, behaviorist James I. Bond reveals a defect in the brains of men that sabotages relationships... and how daughters may uniquely bypass this for most men, and even partially repair it.

From Dr. Martin Luther King Jr. to Winston Churchill, U.S. Presidents Barack Obama and Donald Trump to Supreme Court Justices, even Paul McCartney and Michael Jackson... the influence of daughters on famous and everyday fathers is often more profound than most people may realize.

By eavesdropping on 101 fathers of daughters (when no woman is in the room) combined with details on breakthrough research, this book provides readers with unvarnished access into a man's world that is rarely seen, of hidden feelings, of words unsaid, and a complexity and joy that are too often misunderstood.

Like a training manual on what men are REALLY like beneath their often carefully-guarded defenses, *The Secret Life of Fathers* explores...

- The physical and social forces in men that sabotage relationships, and the unexpected way daughters are able to bypass, and even repair it in many men;
- How a subtle “fear of women” (more common than most people realize) can get in the way of deeper relationships with men... but how a single question could melt through to almost any man;
- Weird rules for verbal and non-verbal communication that can make meaningful interaction with a man difficult, especially in today's climate of political correctness... and how this may actually simplify a woman's unique ability to influence her fathers' opinions and decisions.

Finally, here's a resource to better understand why the men in your life do many of the things they do, while offering an unexpected framework to strengthen father-daughter and man-woman relationships.

The Secret Life of Fathers is available at bookstores everywhere.

About James I. Bond and The Father-Daughter Project™

For 13 years James ran a So. California behavioral management firm working with many of the nation's largest organizations, when he discovered his own relationship with his middle daughter wasn't as great as he thought. That led to interviews with fathers of daughters, and the founding of The Father-Daughter Project™. Learn more at www.TheFDProject.org

Available for Interview - So. California based; Contact James I. Bond: 805-405-9899 jbond@TheFatherDaughterProject.com