

NEW BOOK EXPOSES THE SECRET POWER WOMEN HAVE OVER THEIR FATHERS



Interviews with 101 fathers of daughters and historical research reveal extraordinary ability daughters have to alter opinions of their fathers

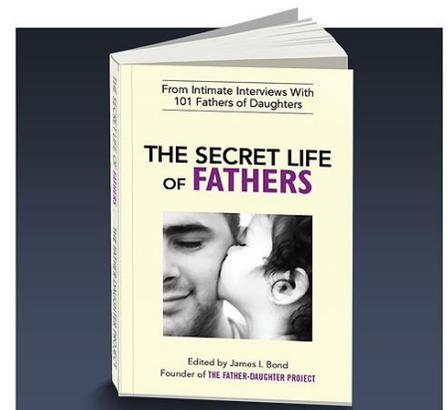
From Dr. Martin Luther King Jr. to Winston Churchill, U.S. Presidents Barack Obama and Donald Trump to Supreme Court Justices, even Paul McCartney and Mark Twain... the influence of daughters on famous and everyday fathers is often more profound than most people realize.

In his newly published book, *The Secret Life of Fathers (2nd Edition)*, behaviorist James I. Bond explores a rarely-mentioned defect in the brains of men that sabotages relationships... and how this provides daughters unprecedented influence over their fathers, in many cases, unlike anyone else in his life.

By eavesdropping on 101 fathers of daughters (when no woman is in the room) combined with details on breakthrough research and surprising historical perspectives, readers are taken on an emotional journey "...into the complex relationship between fathers and their daughters."

Readers will discover...

- The physical and social forces in men that sabotage relationships, and the unexpected way daughters are able to bypass it;
- How a subtle "fear of women" (more common than most people realize) may increase a man's susceptibility to his daughter's influence on his opinions and decisions;
- Weird rules for verbal and non-verbal communication that can make meaningful interaction with a man difficult, especially in today's climate of political correctness... and how this may actually simplify a woman's unique access and influence over her father.



Finally, here's a resource to better understand why men do many of the things they do, while offering an unexpected framework to strengthen father-daughter and man-woman relationships.

The Secret Life of Fathers is available at bookstores everywhere.

About James I. Bond and The Father-Daughter Project™

For 13 years James ran a So. California-based behavioral management firm working with many of the nation's largest organizations when he discovered his own relationship with his middle daughter wasn't as great as he thought. That led to interviews with fathers of daughters and the founding of The Father-Daughter Project™. Learn more at www.TheFDProject.org

Available for Interview - So. California based; Contact James I. Bond: 805-405-9899 jbond@TheFatherDaughterProject.com